



ALBERTA
TOURISM AND SPORT

Office of the Minister

**Message from Honourable Joseph Schow
Minister of Tourism and Sport**

Athletes of all ages and levels greatly benefit from the time, effort, and generosity of coaches. Sport is more than athletic and physical competitions. It teaches teamwork, builds confidence and promotes healthy lifestyles that can last well into adulthood. Athletes get to experience these benefits because of the coaches that teach and support them every step of the way.

My life has been forever changed thanks to the outstanding coaches I've had growing up and throughout my basketball career. I can't say thank you enough to all my coaches for the highs, lows, stories, road trips, practices, parties, and of course the wins and even the losses.

During National Coaches Week, I want to say thank you to all the coaches across Alberta for playing a key role in the success of our athletes and helping build strong communities. I know so many of you volunteer your time on weekends and at the end of busy workdays, to impart your skills and knowledge to those you coach. As a government, we are committed to providing the resources and support so you can do your best work with athletes and our communities.

Thank you for lending your time, talents and passion towards helping ensure Albertans reach their highest potential, stay active, and have fun.

Joseph Schow
Minister